

THE ISSUE ATOMIZER

THE ISSUE

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SOLVE ANY BIG ISSUE

ITERATE THE IDS STEPS UNTIL COMPLETE

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TO-DO



THE
ISSUE
IS GONE
FOREVER!

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IDENTIFY

Clearly define
the real issue.
Get specific.
Name it.
Don't solve yet
—just identify.

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DISCUSS

Open dialogue
with your team.
Explore
root causes.
Brainstorm
without judgment.

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SOLVE

Commit to
ONE solution.
Assign ownership of
to-dos & deadlines.
Execute with full
accountability.